

द्वितीय पत्र: सेवा,समूह सम्बन्धी

पूर्णाङ्क: १००

1. Extension Concept, Principles & Scope

- 1.1 Concept of Extension Education
- 1.2 Need for extension in Agriculture Development
- 1.3 Principles, Philosophy & Extension and Methods of Extension Education
- 1.4 Functions of Extension
- 1.5 Extension education as a profession and discipline

2. Teaching-Learning Process in Extension

- 2.1 Criteria for effective extension teaching
- 2.2 An effective learning situation
- 2.3 The elements of learning situation
- 2.4 Adult learning- theories & principles

3. Group Dynamics and Leadership

- 3.1 Group dynamics and leadership development in agriculture extension
- 3.2 Farmer's Group Formation and Mobilization
- 3.3 Leadership style, typology and behaviour
- 3.4 Conflict management, sources and resolution techniques
- 3.5 Characteristics of an effective farmer's group

4. Communication in Agriculture

- 4.1 Communication process - basic functions, elements and methods
- 4.2 Communication methods - individual group & mass methods selection and combination of communication methods
- 4.3 Critical factors in extension communication
- 4.4 Usage of audio- visual aids in extension communication
- 4.5 Effective communication skills, role of extension agents
- 4.6 Feedback and Methods of Feedback

5. Technology Transfer/Adoption

- 5.1 Technology Generation and Development Process
- 5.2 Diffusion, dissemination and adoption of innovation/technology
- 5.3 Adoption process, stages of adoption, adopter categories, factors affecting adoption
- 5.4 Traditional and recent approaches in transfer of agricultural technology
- 5.5 Role of research, extension & farmer in technology generation and diffusion

6. Planning in Agricultural Extension

- 6.1 Concept, approaches, planning cycle
- 6.2 Bottom-up planning process
- 6.3 Projectization concept in agricultural extension programme
- 6.4 Participation monitoring in evaluation - concept and process
- 6.5 Report writing documentation and communicating monitoring and evaluation reports.

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